


www.vocus.com

Feedback - Ads by Google

[Home](#) > New Website Helps Small Businesses Bring Products to National Market

A new website, ArmadilloPepper.com, is helping smaller, specialty-food producers bring their products to national markets. Small, food producers now have an efficient venue to reach nationwide markets.

[Press Release Services](#)

Targeted distribution, Writing, and SEO PR.
 Since 1983. Member BBB.
www.Send2Press.com

[Distribute Press Releases](#)

to Journalists at Newspapers, Magazines, TV,
 Radio.
www.MassMediaDistribution.com

[consumer market research](#)

Deep, Disruptive Insights to Fuel the
 Innovation Cycle. Guided Tour.
www.HiveLive.com

[Italian Food Gift Baskets](#)

Order Gourmet Gift Baskets Domestic and
 Imported Products
www.ibfoods.com

[Press Release Service](#)

800,000+ Contacts Including Media & B2B,
 Reporters, Trades, TV, Radio
www.RapidPressRelease.com

[Press Release Writing](#)

Find Press Release Writing Services Get
 Reliable Advice In Your Area.
DoTellAll.com

Ads by Google

Ads by Google

(I-NewsWire) - FLEMING ISLAND, FL -- April 20, 2009 -- A new website, ArmadilloPepper.com, is helping smaller, specialty-food producers bring their products to national markets. Small, local food producers now have a venue to reach nationwide markets while at the same time making their products more affordable for consumers.

Go to any local festival and you will find specialty food producers with customers standing in line to purchase their high-quality homemade products. There are two challenges facing these smaller food producers in bringing their products to a broader, national market.

First, it is very time consuming and expensive to market your product, whether it is to retail establishments or setting-up and marketing a website. There are costs associated with designing a website, hosting and maintaining a website, on-line advertising and then optimizing a website, so that shoppers can find your website when searching the Internet.

The other major challenge for the small specialty-food producer is shipping costs. Typically, these producers only make one or two types of products. The cost for packing materials and postage to ship a single jar of honey or jelly can approach the price of a single unit. If a consumer wants to purchase three or four different types of products, they have to visit multiple websites and the shipping cost becomes cost prohibitive.

ArmadilloPepper.com solves these challenges for small specialty-food producers by providing a national market channel through an “existing” live website that offers many categories of gourmet food. “ArmadilloPepper.com is a great site for small companies to get national exposure,” said Chuck Faulk, President of CrackerHouse Sauces in Palatka, FL. The website improves access to these specialty-food products for the consumer while at the same time alleviates the shipping cost challenge by providing a variety of gourmet products at one shopping destination.

Twelve small businesses from Florida, Georgia, Kentucky and Tennessee are already working with ArmadilloPepper.com.

About ArmadilloPepper.com

ArmadilloPepper.com is located in Fleming Island, FL and offers Gourmet and other Speciality Foods such as Honey, Jelly, Jam, Apple Butter, Hot Sauce, BBQ Sauce and Beef Jerky with a homemade appeal and flavor from the Southeastern U.S. The ArmadilloPepper.com website is owned and operated by Mad Cow Memories, LLC.

###

For More Information Contact:

Jeff Guy, Mad Cow Memories, LLC

904-874-8511

sales@armadillopepper.com

<http://www.ArmadilloPepper.com>

If you have questions regarding information in this press release contact the company listed below. I-Newswire.com is a press release service and not the author of this press release. The information that is on or available through this site is for informational purposes only and speaks only as of the particular date or dates of that information. As some companies / PR Agencies submit their press releases once per week/month or quarter, make sure check the official company website for accurate release dates as our site displays the I-Newswire.com distribution date only. We do not guarantee the accuracy or completeness of information on or available through this site, and we are not responsible for inaccuracies or omissions in that information or for actions taken in reliance on that information.

More Information

[Mad Cow Memories LLC / Jeff Guy](#)

Published on:

2009-04-21

[Printer Friendly Version](#)

Impressions: (only available to featured clients)

Latest 10 Headlines

[Ajinomoto AminoScience Launches Revolutionary Protein Process](#)

Breakthrough expression system reduces production costs and speeds time to market.

[Press release: CachemanXP 1.81 - the computer performance and stability optimizer](#)

Outertech has released CachemanXP 1.81, a Windows tuneup utility designed to improve the performance and stability of your computer by optimizing several caches and fine tuning a number of system settings.

[TemplateMonster Breaks into the Stock Music Market](#)

Template Monster continues to expand its products line - Stock Music Packages have been following the Stock Music Mega Pack launch in late February

[Humantech Cited as a Winning Supplier in 2009 Medical Design Excellence Awards](#)

Humantech Cited as a Winning Supplier in 2009 Medical Design Excellence AwardsHumantech announced that it is a named supplier for a 2009 Medical Design Excellence Award winning product, NuStep's T5XR Recumbent Cross Trainer. The exercise machine was a collaborative effort that drew on the expertise of ergonomic specialists, exercise physiologists, and the input of their customers.

[Web Filtering Company Bloxx Expands Global Presence](#)

Internet Filtering Company Bloxx Appoints three New International Distributors

[The Harley Medical Group reports that breast augmentation surgery is still top of the ops](#)

The Harley Medical Group sees an increase in boob jobs, as post baby surgery booms.

[Proper Care For Crystal Chandelier](#)

Most of the five star hotels, mansions and church have crystal chandeliers. This lighting fixture can give the place a different kind of décor and appeal. People usually invest in buying a chandelier because this piece often last longer than any lighting fixture.

[New Grip and Rotate Modules Perform Two Operations in One Compact Package](#)

New DGP404 Series Parallel Grip and Rotate Modules with T-slot Guides from Techno-Sommer Automatic.

[New Online Greenhouse Gas Tool Takes the Guesswork Out of Measuring and Managing Vehicle Fleet Emissions](#)

The EDF-NAFA Fleet Emissions Tool uses fuel consumption data to help fleet managers cut costs while greeningtheir fleets.

[Data Entry Outsourcing – Data Entry Services @ Only USD 2.5 / Hour](#)

3Alpha Data Entry Services is India based one of the leading BPO Company providing various business process outsourcing services at the most affordable rates and with the high quality commitment.

[Get XML Feeds Here](#)

Need Help?

[RSS Feeds](#)

[Terms of Use](#)

[Release Help](#)

Site Information

[Submit Release](#)

[About Us](#)

[Contact Us](#)

[Free Press Release](#) from I-Newswire.com